

# Ministry of Enterprises and Made in Italy

## Bioeconomy in Italy

Government initiatives and support by the Ministry of Enterprises and Made in Italy

# Introduction Why Italy



Italy has embarked on a strategic journey to strengthen its status as an **international business hub**, providing an unparalleled commitment to support enterprises seeking to become part of an extraordinary ecosystem

In Italy, foreign companies can establish and grow their business in a **unique**, **welcoming**, **inclusive** and **highly competitive environment**.

# 3<sup>rd</sup> economy in the EU

and 10<sup>th</sup> worldwide with a **GDP value of €2.085 bn** in 2023

# One of the largest industrial and talent bases in the EU

with the highest number of manufacturing firms in Europe (348k) and over 400k university graduates per year

The most ambitious national plan at the EU level

worth a total of **€ 225 bn** fueling Italy's growth

A **natural bridge** at the heart of the Mediterranean

representing a strategic **access point to 500 mn consumers** 

# Introduction Bioeconomy in Italy



- Bioeconomy is one of the crucial and enabling pillars of Italian economy. With about 437,5 billion euros of annual turnover and 2 million employees, it is the third Bioeconomy in Europe behind the ones of Germany and France
- It contributes to the environmental restoration and regeneration and the creation of new economic growth and jobs
- The products of the sustainable and circular Bioeconomy are feeding several of the core manufacturing sectors of the "Made in Italy"

The circular Bioeconomy contributes to the reduction of the Country's dependence from fossil resources and finite materials, biodiversity losses and land use changes. Circularity is already a cornerstone of Italy's industrial competitiveness:



□ 1st among main EU economies by waste recycling rate (88%)

☐ 2<sup>nd</sup> highest Circular Material Use Rate among major economies (18.7%) in the EU

### Government initiatives for the Bioeconomy



- To further exploit the whole Bioeconomy potential, the Italian Government promoted:
  - ✓ The setup of the **National Bioeconomy Strategy** in 2017 (BIT I) and its update (BIT II, 2019)
  - ✓ A related Implementation Action Plan (IAP)
     (Action Plan 2020-2025, 2021)
  - ✓ The National Bioeconomy Coordination Board (NBCB) at the Presidency of Council of Ministers (2021)
  - ✓ Working Group for the Internationalization of Industries in the Biotechnology Sector under the Ministry of Foreign Affairs

- The upcoming IAP aims at traslating BIT II priorities into well identified actions and related monitoring measures, to ensure an operational roll-out of the Italian Bioeconomy potential across the whole territory in the next 3 years
- The overall goal of the new IAP is to further boost in a more territorial-based way the bioeconomy benefits, by ensuring an additional 15% increase to the current turnover and jobs of the Italian Bioeconomy by 2030
- Some of the BIT II IAP 2025-2027 priority actions can be also implemented in partnership for the promotion of sustainable bioeconomy in countries of the Mediterranean basin and Africa («Piano Mattei»)

# The Investment Facilitation and Unblocking Unit (UMASI)



To unleash economic energies and get all the entrepreneurial initiatives «disentangled» from bureaucratic constraints some important pieces of legislation have been adopted in recent years, starting from the institution of the Investment Facilitation and Unblocking Unit (UMASI) as a special unit of the Ministry of Enterprises and Made in Italy

#### Invest in Italy – One Stop Shop



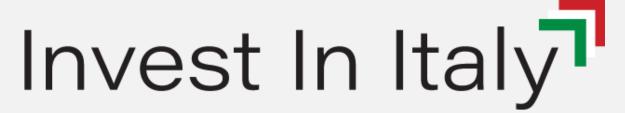
Wide range of tailor-made, free of charge, and confidential services to foreign investors.



360° assistance throughout the investment process, from project concept to the investment set-up



Aftercare services to support companies' competitiveness and expansion



www.investinitaly.gov.it

#### Ministry initiatives to promote business



> A more favorable legislative framework for investors



Substitutive power for the Ministry of Enterprises and Made in Italy in case of inaction or delay by public administrations for investments exceeding 25 million euros

(Article 30 of Decree-Law n. 50/2022)



Establishment of strategic interest areas for investments exceeding 400 million euros, where a special accelerated regional single authorization process can be activated

(Article 32 and 33 of Decree-Law n. 115/2022)





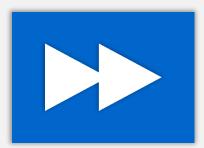
Extraordinary commissioner who issues a unified authorization for foreign investment programs of national strategic interest (with a value of at least 1 billion euros)

(Article 13 of Decree-Law n. 104/2023)



#### How art. 30 (substitute power) works





If a competent authority fails
to issue or delays the
issuance of an act necessary
to carry out the
investment...

i.e. investments with a value of more than €25 million and a significant impact on employment Who reviews the application and double check that the requirements are met

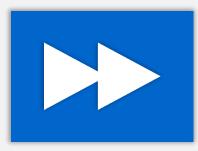
Interested companies,
organizations or public
administrations may contact
the Unit

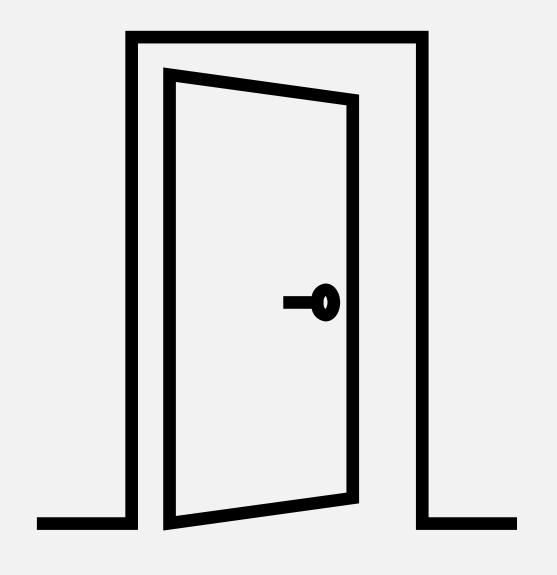
A formal request will be sent to the failing or late authority, who will have 30 days to respond and/or take appropriate measures

SUBSTITUTE POWER is activated after 30 days

#### What does "substitute power" mean?







At the end of the 30-day period, in the event of further inaction, the Investment Facilitation and Unblocking Unit (UMASI) "will take any necessary action, including convening the decision conference as outlined in Articles 14, paragraph 2, and 14-bis of Law No. 241 of 7 August 1990"

## How art. 13 (Foreign investment programs 1B+) works





- The Council of Ministers can declare a major foreign investment as of national strategic interest, requiring coordinated procedures
- Large Investments are those > 1 billion euros
- The Prime Minister appoints an Extraordinary Commissioner, who operates through the UMASI to provide a unified authorization. It replaces all measures and any other act necessary for the implementation of the program, including urban planning variants and environmental, health and fire permits, required by national or regional laws
- The Extraordinary Commissioner may issue ordinances also derogating laws and statutories to fasten the program

### New tasks – Processing of Critical Raw Materials





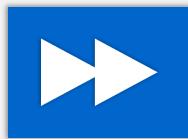
A recent law has conferred upon the UMASI Unit new relevant powers to facilitate strategic projects involving the transformation of critical raw materials

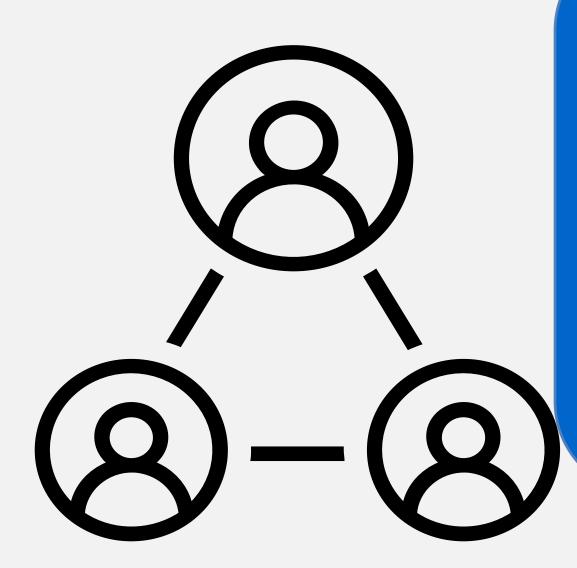
The **single authorization** is issued by the MIMIT within **ten months**. All the administrative acts necessary for the implementation of the strategic project are released within a single procedure.

See art. 5 d.l. 84/2024.

#### **Advocacy role**







Outside the specific cases just mentioned, the Investment Facilitation and Unblocking Unit is meant to play an "advocacy role" in support of businesses, conducting all necessary interactions with the relevant administrations to facilitate both national and foreign investments of significant economic value and with substantial employment impacts.



## **Bioeconomy and UMASI**

- > We have **useful new laws** to facilitate investments and we are **fully aware** of the importance and the potential of the Bioeconomy sector
- > UMASI is at your disposal for any bioeconomical investement to get realised
- > So let's work together to enhance Italy's growth in Bioeconomy!



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