



Underpinning the
vital role of the forest-
based sector in the
Circular Bio-Economy

IFIB2020

The role of the forest-based sector within the circular bioeconomy

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Institute of Technology FCBA**

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MINISTRY OF THE ENVIRONMENT, ENERGY AND MARINE AFFAIRS,
IN CHARGE OF INTERNATIONAL RELATIONS ON CLIMATE CHANGE

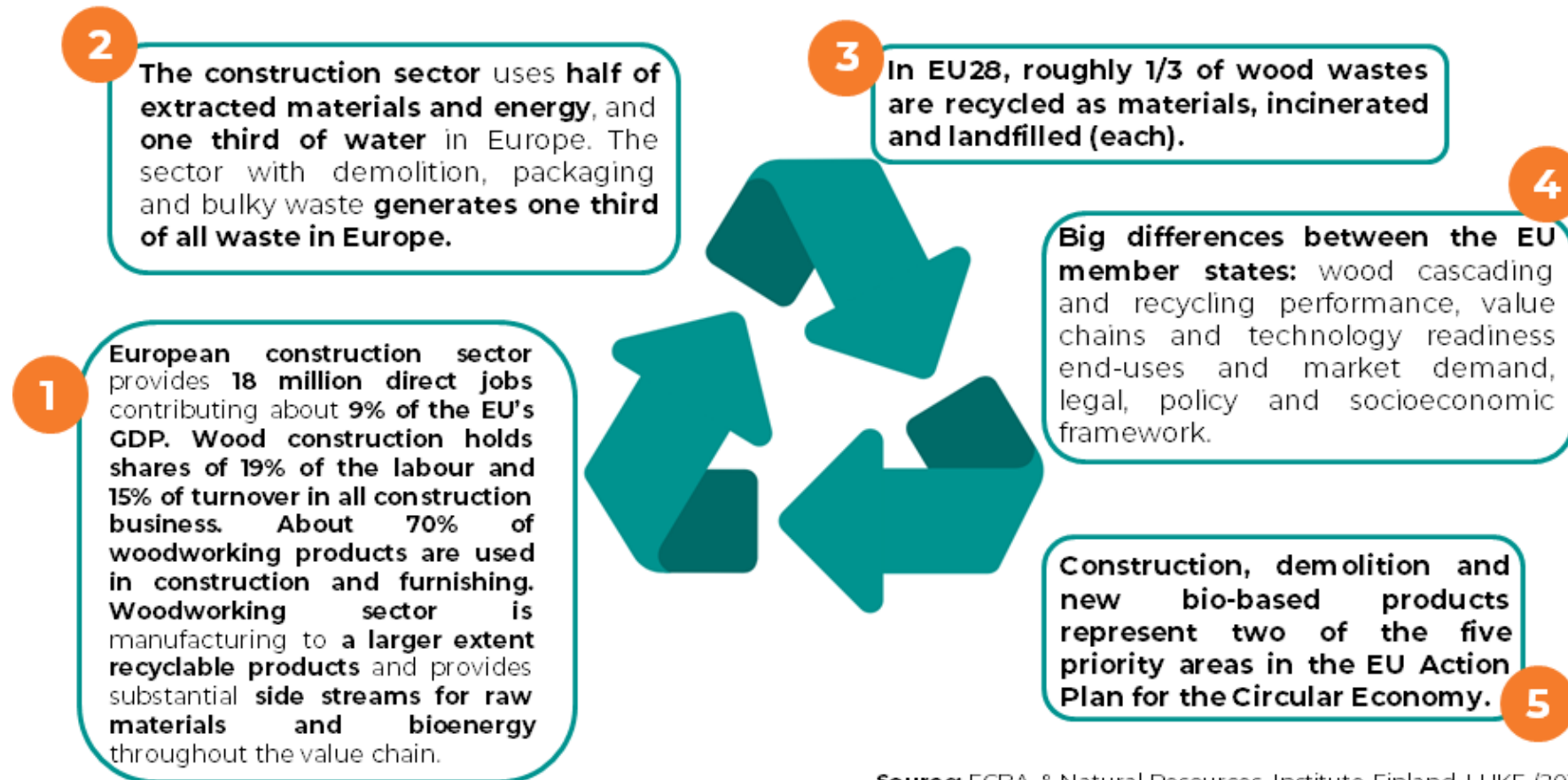
CIRCULAR ECONOMY

3 areas
7 pillars
Ademe





Overall role of value chains of wood-based products and side streams in construction sector in Europe





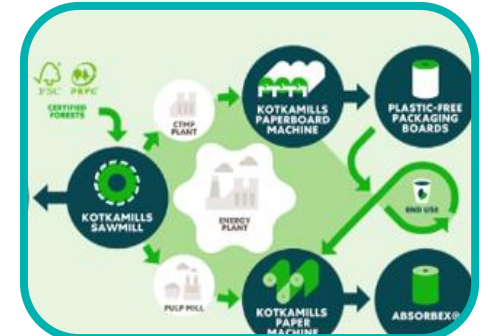
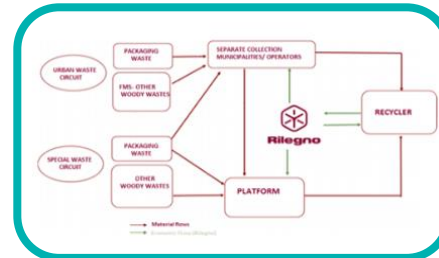
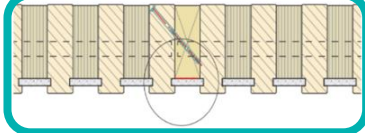
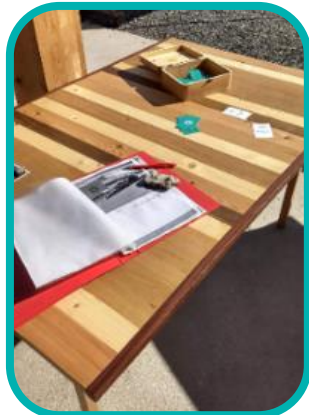
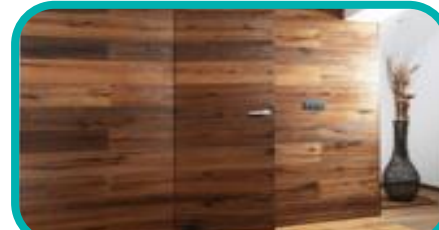
How do we identify best practices?

- Collection and assessment of case studies
 - Interviews, Fact Finding & State of the Art WP2
 - Open Call for SMEs WP3
 - Process Performance evaluation WP4
 - Sustainability & Impact Assessment WP5
- Criteria development
 - Internal workshops
 - Feedback from expert interviews
 - Trial criteria with available cases



Good practices collection – WP2 & 3

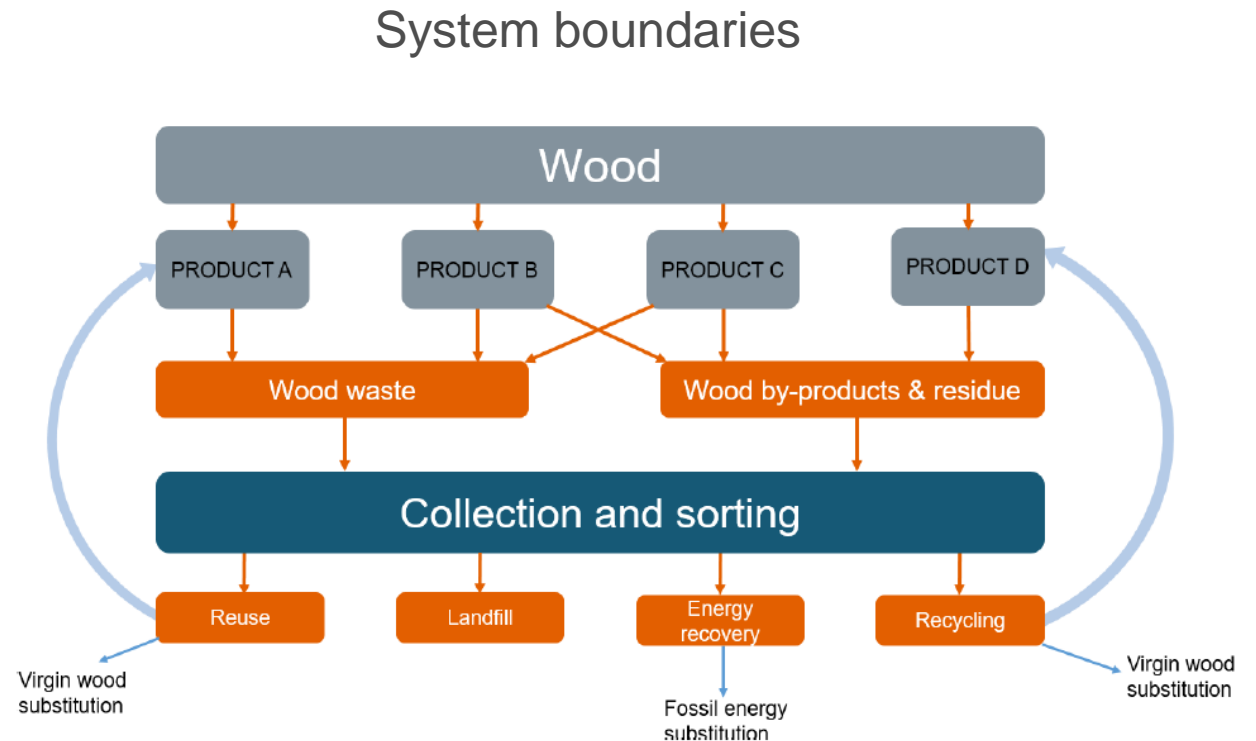
- Study of a wide range of company cases in reuse, recycling and circular economy approaches





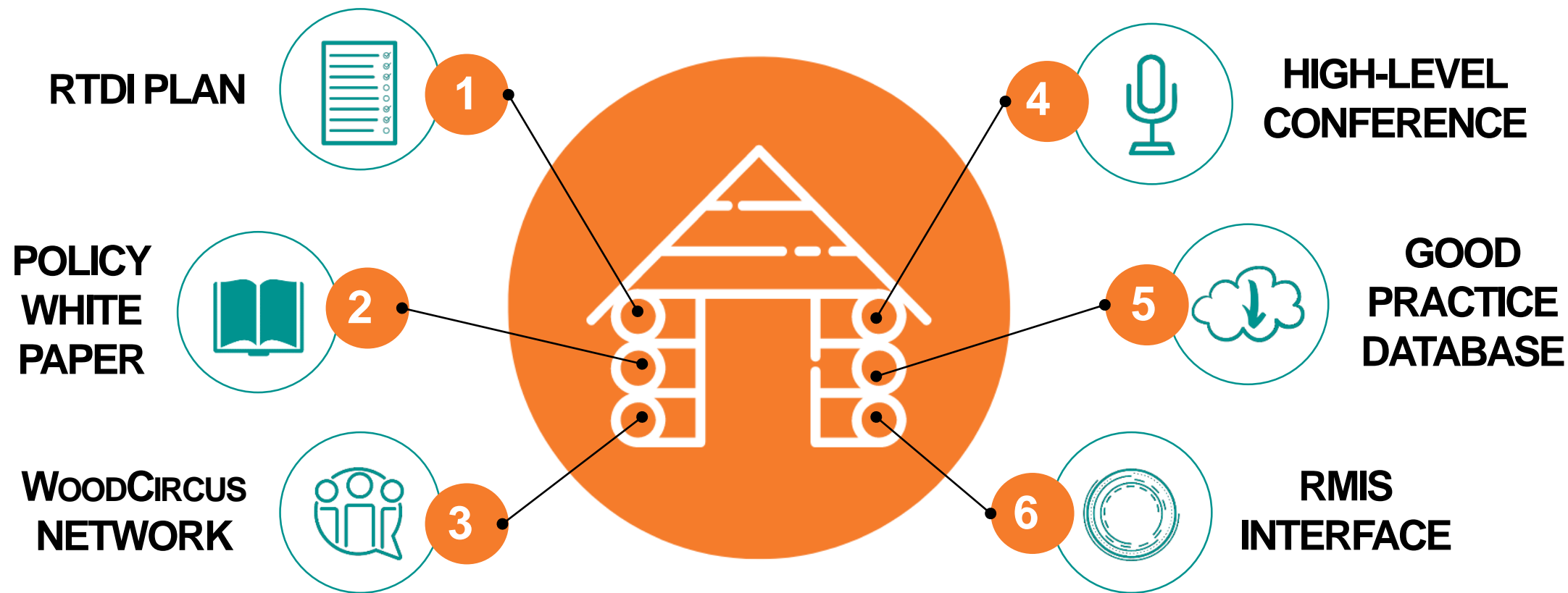
Life Cycle Assessment – WP5

- Assess environmental sustainability of selected good practices of wood processing and waste recycling scenarios
- Reflect relevant EU strategies
- According to standards ISO 14040-44 (LCA) and EN 15804



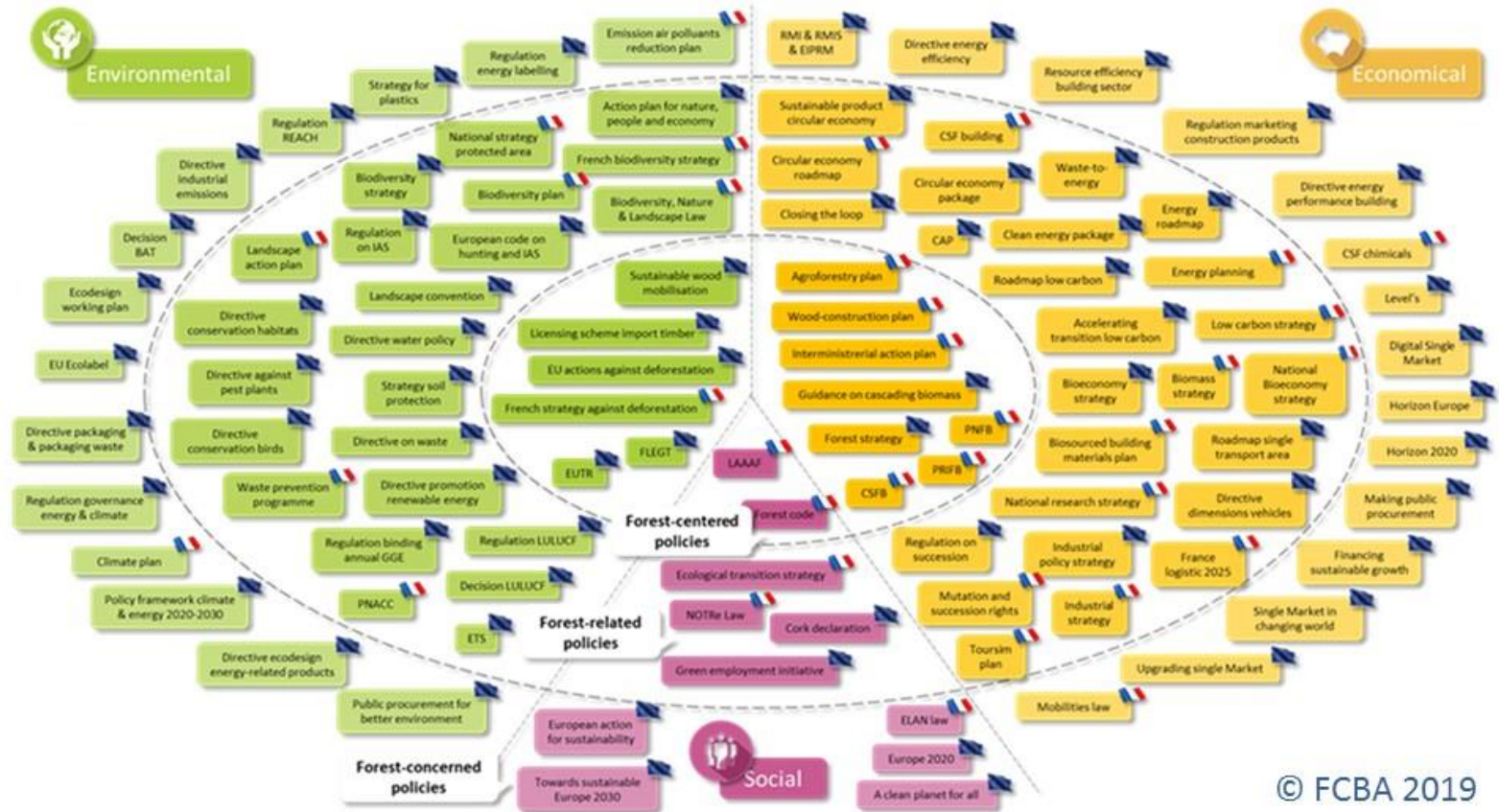


Main deliverables



Policy analysis & RDTI strategies – WP6

- Mapping of relevant policy documents
- Distil relevant key messages & recommendations
- Wood Circus Policy briefs & White paper
- Wood Sector in the **Green Deal**

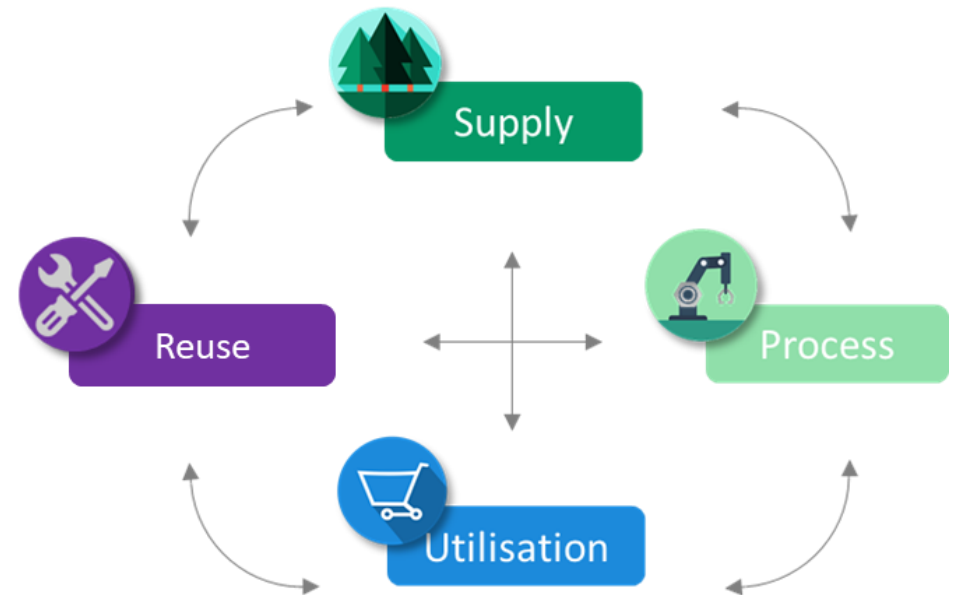




Key concepts of circular bioeconomy

The concept of the circular bioeconomy

Circular bioeconomy: based on the circular economy but using purely bioresources, it is the concept of producing and using biological resources and limiting the generation of waste while reuse or recycling when possible.

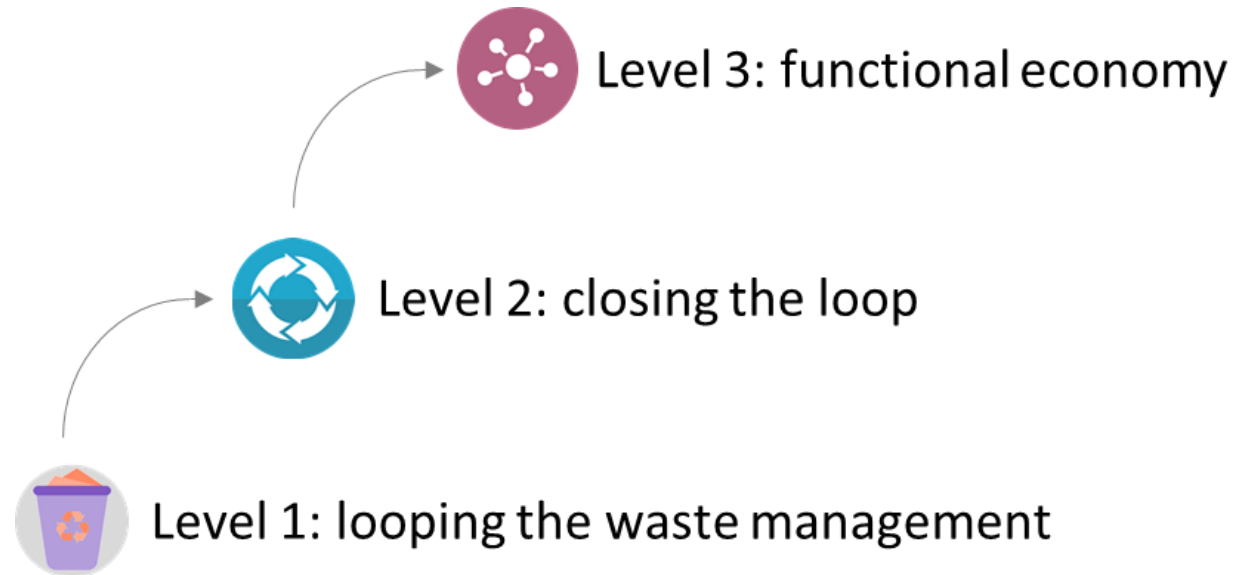




Key concepts of circular bioeconomy

Up-scaling the circular economy with the creation of new business models

Circular economy: a sustainable and sober consumption model from natural resources and raw materials, as well as, by priority, the prevention of waste production through the reuse of products/materials and according to the hierarchy of waste collecting, sorting and treatment methods, to recycling or energy recovery.



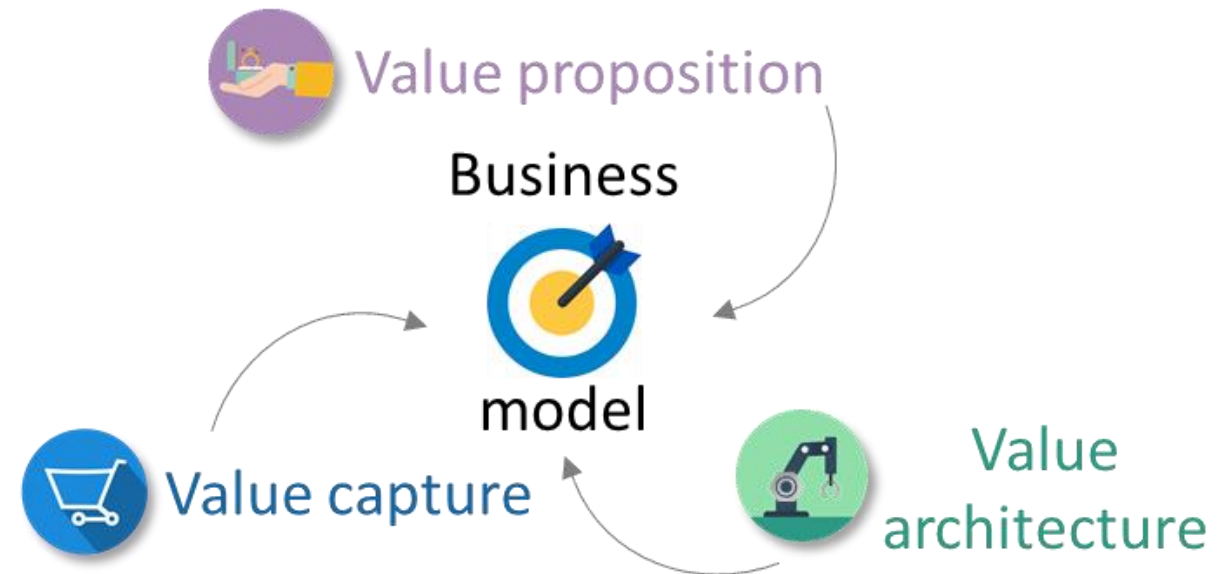


Key concepts of circular bioeconomy

New business models, to create and add new values

Business model: how to create greater value for customers and capture a greater part of the market than its competitors based upon three components:

- the value proposition: what the customer pays for (functionalities of goods or services).
- the value architecture: choices concerning level of value chain outsourcing and control.
- the value capture: the way the organisation recovers profit.



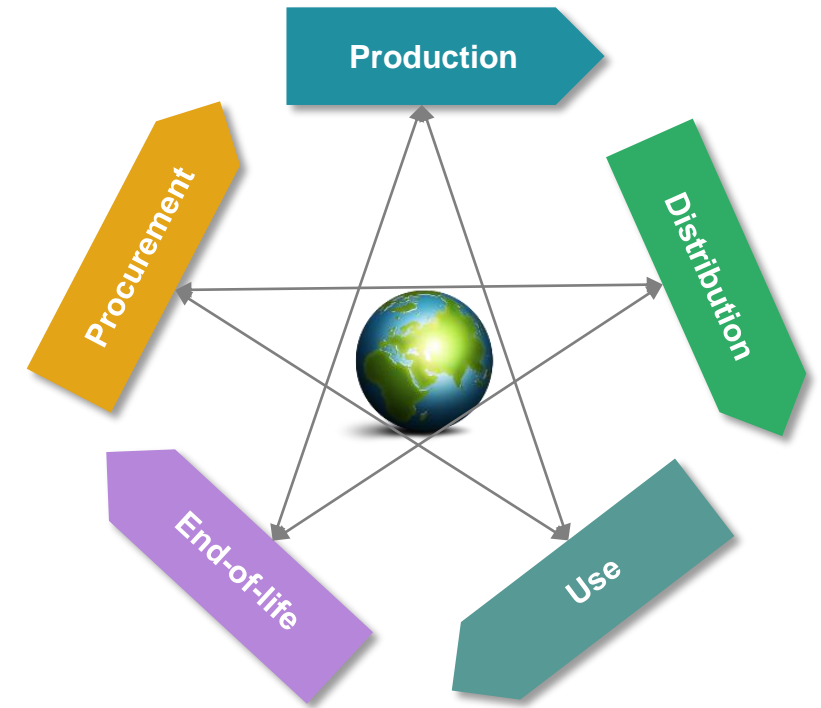


Key concepts of circular bioeconomy

Circular economy with CLOSED LOOP

Paradigm shift of business model

➔ *High environmental performance of products*



Functional economy



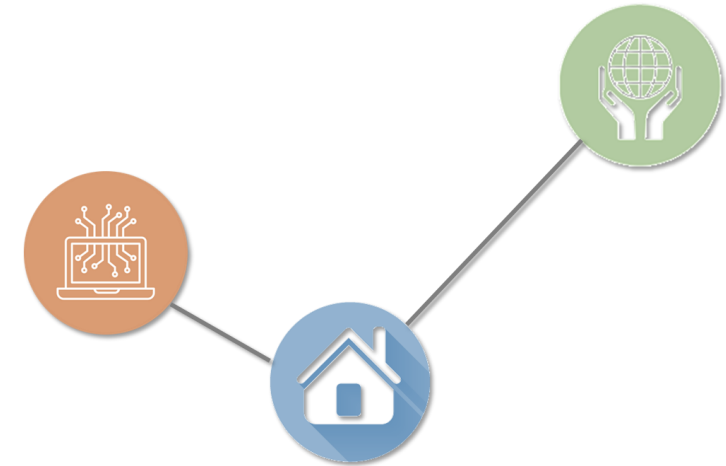
Key concepts of circular bioeconomy

Functional economy changes business approach

The functional economy is to sell the function or the performance and not the product:

Producer keeps the property of raw materials: solution of prices' instability and scarcity

- Ecodesign opportunities
- Better adapted to digital revolution with data-centered business models
- Global performance with positive economical, social and ecological impacts
- New insurances as well as banking products and services are needed to help the transition





WoodCircus Conference

15th – 16th July 2021

Paris, France
Grand Palais Éphémère & Hôtel
des Invalides

In cooperation with Forum Bois
Construction (FBC)



**FORUM
BOIS
CONSTRUCTION
FRANCE**

**10^e Forum International Bois Construction (FBC)
Grand Palais Éphémère, Le Champs-de-Mars, Paris
15-17 juillet 2021**



Acknowledgements



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WoodCircus Project

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